

Why Customisable Profiles Matter — Bringing Back the Fun of Social Media

Somewhere along the way, social media stopped being fun. Profiles became flat, uniform, and predictable. Everyone's page looks the same, with the same white backgrounds, the same layouts, and the same bland experience no matter who you visit. For a world supposedly built around self-expression, most platforms don't give you much freedom to actually express yourself.

At CreateScene, we think it's time to change that. Creativity is more than the art you make—it's also about your personality, your style, and the way you present yourself to the world. That's why we've built fully customisable profiles, giving you the power to design your page exactly how you want. Think banners, background images, fonts, button styles, colour palettes, links, and pods—all yours to play with. Your profile isn't just a static page. It's your space.

For many of us, this brings back memories of Myspace—arguably the last time social media felt truly personal. People would spend hours tweaking their profile layouts, picking the perfect background, or adding little design touches that made their page feel alive. Visiting someone's profile wasn't just about seeing what they posted; it was about stepping into their world. That sense of fun and individuality has been missing for years, and we want to bring it back.

Customisable profiles make CreateScene different because they reflect who you are, not just what you create. Maybe your page is bold and colourful, with a loud design that matches your personality. Or maybe it's minimalist and clean, letting your work do all the talking. There's no right or wrong way—it's about having the freedom to show up as yourself, whether you're showcasing your art, your brand, your scene, or simply your personality.

And there's another layer to this: browsing. When profiles are customisable, visiting other people's pages becomes exciting again. You never know what to expect. Each profile feels like walking into a different creative space, designed by the person who lives there. It's not just scrolling through the same template over and over—it's an experience.

This freedom also makes CreateScene a more powerful tool. For artists, musicians, performers, and makers, your profile can double as a portfolio that feels unique to your style. For communities, it can be a hub that reflects your scene's energy. For anyone just looking to share their passions, it becomes a playground for creativity, where expression goes beyond posts and into the design of your entire page.

What sets us apart is that we're not afraid of giving people control. Other platforms restrict individuality because they want everything uniform, neat, and easy to monetise. We want

the opposite. We want chaos, colour, creativity, and personality. We want your profile to feel like *you*, not a clone of everyone else.

Of course, customisation isn't just about aesthetics—it's about joy. Social media should be fun. It should be exciting to share who you are and explore how others express themselves. When creativity and freedom are built into the platform itself, it stops being just another app and starts feeling like a community where individuality is celebrated.

That's why customisable profiles are more than just a feature—they're a statement. They say: this is your space, your voice, your personality, your creativity. No one else's. And in a world where every profile looks the same, that freedom is a radical act.

At CreateScene, we're building a platform where creativity isn't confined to the content you post—it's woven into everything you do. Your profile is your stage, your canvas, your diary, your gallery. It's where art, personality, and fun collide. And that's what makes CreateScene different.