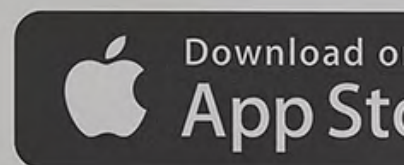
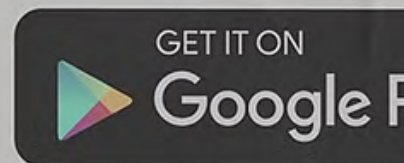




RICH
THE ARTIST



FRAZER
THE DEVELOPER

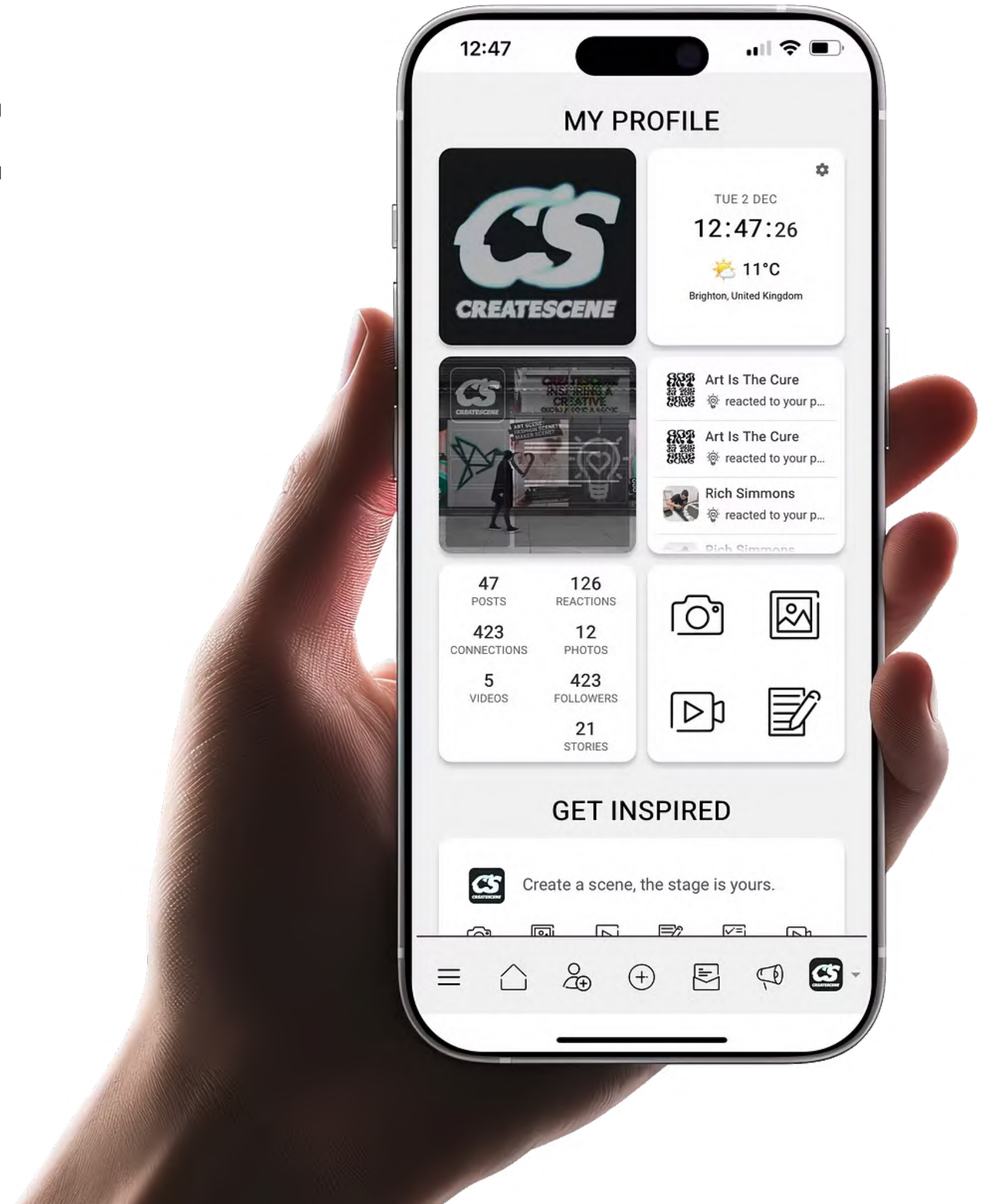


CREATESCENE

CREATESCENE

CreateScene is a new digital platform built to empower creatives of every discipline to connect, collaborate, and create opportunities together. Designed for artists, writers, filmmakers, performers, designers, musicians, photographers, and innovators across the creative spectrum, CreateScene removes the barriers that traditionally make collaboration difficult and opens the door to a more connected, supportive creative world.

Founded by artist **Rich Simmons** and technologist **Frazer Miller**, CreateScene was born from a shared belief that creativity thrives in community — not isolation. After years of working within creative industries and seeing how many talented people struggled to find collaborators, exposure, or pathways into professional work, they set out to build a space where anyone with a passion for creating could find their scene.



PRESS RELEASE

A new era for creatives has arrived. After more than a decade in the making, CreateScene has officially launched — a social platform designed to empower artists, not algorithms. Built *for creatives, by creatives*, CreateScene celebrates collaboration, individuality, and expression in a world where mainstream social media has lost touch with authenticity.

Founded by internationally acclaimed Pop Artist Rich Simmons and tech entrepreneur Frazer Miller, CreateScene blends artistry and innovation to create a digital space where creativity can thrive. Simmons, whose work has been exhibited internationally and collected by celebrities, joined forces with Miller, one of the lead developers behind Zoopla's rise to a £2 billion valuation, to build a social network that brings community back to the creative process.

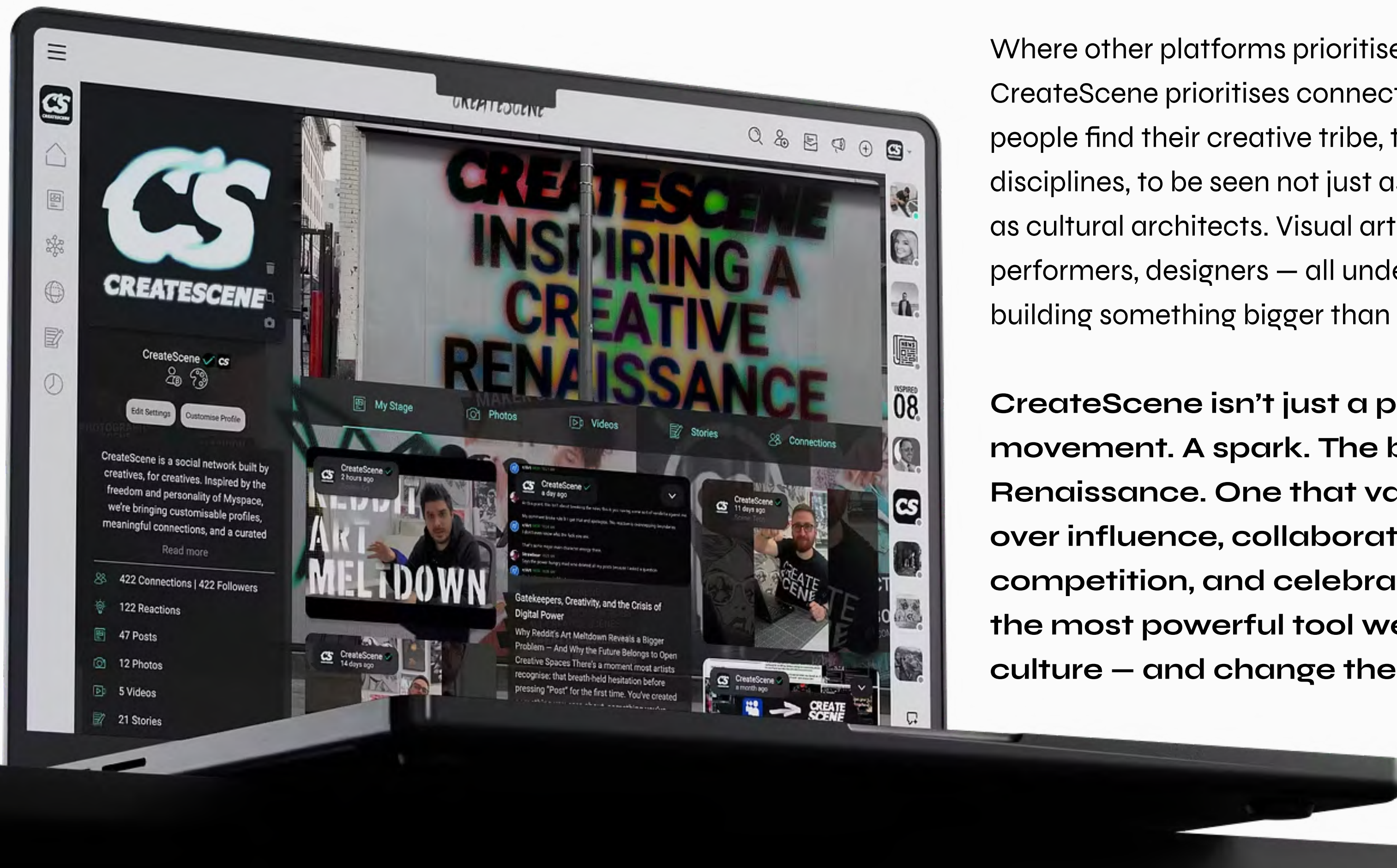
“Social media stopped being social a long time ago,” says Rich Simmons, co-founder of CreateScene. “It became about algorithms and attention rather than connection. We wanted to build something that puts creativity back at the heart of the experience — something that feels alive, personal, and collaborative.”

CreateScene offers a digital home for artists, designers, musicians, filmmakers, writers, and anyone driven by imagination. Users can customise their profiles, share their work and personality, and discover others across a spectrum of artistic “scenes.” From street art to photography, fashion to film, the platform is built around collab culture over hookup culture, helping people find creative chemistry rather than endless scrolling.

At its core, CreateScene revives the best of early social platforms — the individuality and discovery that defined the Myspace era — and reimagines it with modern tools and purpose.

“We’ve spent years building a space that puts creators first,” says Frazer Miller, co-founder and CTO. “CreateScene isn’t about data harvesting or dopamine hits. It’s about giving artists control over how they share their art, connect, and grow. It’s about building the community we all wished social media still had.”

Early adopters from across the creative industries — from tattoo artists and filmmakers to fashion designers and illustrators — have already joined CreateScene's growing global community. The platform's mission is simple but bold: to become *the* place where creatives share their art, their stories, and their world.



Where other platforms prioritise popularity, CreateScene prioritises connection. It was built to help people find their creative tribe, to collaborate across disciplines, to be seen not just as content creators, but as cultural architects. Visual artists, musicians, writers, performers, designers — all under one digital roof, building something bigger than themselves.

CreateScene isn't just a platform. It's a movement. A spark. The beginning of a new Renaissance. One that values imagination over influence, collaboration over competition, and celebrates creativity as the most powerful tool we have to shape culture — and change the world.

TOPICS AVAILABLE FOR INTERVIEW / FEATURE

The Founders' Story

The journey of co-founders **Rich Simmons** and **Frazer Miller** — from friendship and shared creative passion to building a platform designed to empower the global creative community.

The Future of Creative Collaboration

How CreateScene is redefining how artists, filmmakers, writers, designers, performers, and creatives of all disciplines connect, collaborate, and build opportunities together.

Democratising Access to the Creative Industries

Why finding collaborators, projects, and paid work has historically been difficult — and how CreateScene levels the playing field for emerging and established creatives alike.

The Rise of Multi-Disciplinary Creatives

Why the modern creative landscape rewards hybrid talent, and how CreateScene supports collaboration across industries — from fine art to filmmaking to fashion and beyond.

How Technology Is Empowering Creatives

The role of digital platforms in enabling new artistic careers, remote collaboration, and global networking — and where innovation will take the industry next.

Supporting Independent Artists and Creative Entrepreneurs

How CreateScene helps creatives build sustainable careers, find partnerships, and grow their brands.

Creativity as a Social Movement

The cultural shift toward community, collaboration, and shared expression — and how CreateScene fits into a new era of accessible creativity.



THE TEAM



RICH SIMMONS
CEO / CREATIVE DIRECTOR



Rich Simmons is a world-renowned contemporary pop artist and creative entrepreneur with over 18 years of experience shaping culture across both traditional and digital art spaces. His work has been exhibited globally in more than 30 galleries, and his three NFT collections collectively grossed over £1 million, establishing him early as a pioneer in Web3 creativity. Rich's fine art career — built without formal training and fuelled by innovation — gives him a rare understanding of how artists grow audiences, build brands, and navigate rapidly evolving creative industries.

As CEO and Creative Director of CreateScene, Rich brings together his artistic vision and entrepreneurial strategy to build a new kind of creative ecosystem. Having spent nearly two decades witnessing how artists struggle with fragmented platforms, inconsistent algorithms, and unqualified digital gatekeepers, he identified the need for a community-driven space that removes barriers rather than imposes them. CreateScene reflects this philosophy — a platform designed to empower creators, foster collaboration, and give emerging talent access to opportunities without friction.

Rich leads CreateScene with a focus on authenticity, cultural impact, and product innovation. His deep connection to the creative world ensures the platform remains grounded in the real needs of artists, while his leadership aims to build a globally inclusive environment where creativity can thrive freely. With his vision at the helm, CreateScene is positioned not just as a platform, but as a movement redefining how creative communities connect, grow, and inspire one another.

THE TEAM



FRAZER MILLER
CTO



Frazer Miller is an accomplished engineer, technologist, and product strategist with over 15 years of experience building and scaling digital platforms. His expertise spans full-stack development, software architecture, and user-centred product design, giving him a rare ability to turn complex ideas into clean, intuitive, and reliable systems.

As co-founder and CTO of CreateScene, Frazer provides the technical backbone and strategic direction required to transform the platform's creative vision into a scalable, world-class product.

Across his career, Frazer has led development teams, built high-performance infrastructure, and delivered digital products known for speed, stability, and thoughtful user experience. His approach blends rigorous engineering with a clear understanding of how people interact with technology, ensuring every feature serves a meaningful purpose and every interaction feels effortless.

At CreateScene, Frazer oversees all technology, engineering, and product development. He is responsible for building the platform's architecture, optimising performance, and guiding its evolution as the community grows. His technical leadership ensures CreateScene remains fast, reliable, and empowering for creators worldwide — and his vision is central to bringing the platform's mission to life.



**A TECHNICAL ARCHITECT
AND A CREATIVE
VISIONARY TURNING A
SHARED IDEA INTO THE
NEXT EVOLUTION OF
CREATIVE CULTURE.**

When Rich Simmons picks up a spray can, he doesn't just paint — he ignites movements.

From the alleyways of street art to gallery walls and global stages, Simmons has carved out a space for colour, chaos, and cultural commentary. He's a pop punk storyteller with a mission: to use creativity as a stage, a voice, and a cure.

Now, he's taken that mission digital.

Enter [CreateScene](#) — a radical new social platform built for artists, dreamers, DIYers and culture-shifters. This isn't just another app. It's a rebellion against the algorithm. A digital underground. A home for people who create not for likes, but for legacy.

Born out of the same mindset that launched [Art Is The Cure](#) in 2008 — long before mental health and creativity were trending hashtags — CreateScene is Rich Simmons' latest performance piece. Only this time, the canvas is global. And it's interactive.

Where other platforms prioritise popularity, CreateScene prioritises connection. It was built to help people find their creative tribe, to collaborate across disciplines, to be seen not just as content creators, but as cultural architects. Visual artists, musicians, writers, performers, designers — all under one digital roof, building something bigger than themselves.

"I wanted to build the kind of platform I wish existed when I was starting out," Simmons says.

"Something that wasn't about followers and filters — something that actually brought people together through creativity."

There's a touch of Da Vinci in the DNA — the blend of art and innovation, the vision to use technology as a tool for human evolution. And there's definitely the spirit of punk rock — the rawness, the realness, the unapologetic rejection of the status quo.

[CreateScene](#) isn't just a platform. It's a movement. A spark. The beginning of a new Renaissance.

One that values imagination over influence, collaboration over competition, and celebrates creativity as the most powerful tool we have to shape culture — and change the world.

CreateScene isn't here to play it safe. It's here to redefine what a creative community looks like in a digital age. To put power back in the hands of the artists. To build a new kind of social network — one where art doesn't just get posted. It gets felt.

So if you've ever felt like you didn't quite fit on the platforms built by Silicon Valley — that's because they weren't built for you.

CreateScene was.

CONTACT

Thank you for your interest.

Hi res photos available upon request. Rich and Frazer can be available for in-person interviews, studio visits (Brighton, UK), virtual interviews, panel discussions and podcast recordings. Travel for media opportunities can be arranged upon request.

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www.youtube.com/@CreateScene

